PROPOSAL for PVPL Website



## Project Summary

**Perrin Valves** needs a Dynamic Functionality website in Hardware Motor industry.

## Scope of Work

* 1. **WEBSITE Work Breakdown**

|  |  |
| --- | --- |
| ID | 01 |
| **PVPL Web theme** | |
| Prerequisites : | |
| NA | |
| Task Description: | |
| * PVPL will contain the logo of the company. * It will have a unique design or current one which present on old website. * It would list all the tabs:   + Home   + About Us   + Services   + Industries   + Blog   + Contact Us   + different services would be listed:     - 2 way Valves     - ¾ way Valves     - (more categories according to the client can be added) * All these categories would have sub-options and different products listed under them for the user.   + 5 way Valves etc with product specification | |
| Assumptions: | |
| NA | |

|  |  |
| --- | --- |
| ID | 02 |
| **Home page** | |
| Prerequisites : | |
| * NA | |
| Task Description: | |

|  |
| --- |
| * The home page will have the main logo of the company. * It would have an elegant theme. * It would showcase the most important pages like services bar, testimonials etc on the home page theme & also the sign up / Contact form. * It would also showcase the most popular items/products on the site. * It would have a footer which would contain:   + Logo   + contact details of the company     - Phone number     - Email address   + Registered office address   + Social media handles for access.   + Terms and conditions.   + Policies. |
| Assumptions: |
| NA |

|  |  |
| --- | --- |
| ID | 03 |
| **Services** | |
| Prerequisites : | |
| * NA | |
| Task Description: | |
| * There will be targeted services category which has been presented by client and with other specification of product details. * You can add/edit the services detail with addition of more pages if needed in future. All images and content will be provided by client. * We can put the CTA or contact us form in the services page. | |
| Assumptions: | |
| NA | |

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| --- | --- |
| ID | 04 |

|  |
| --- |
| **About US** |
| Prerequisites : |
| * NA |
| Task Description: |
| * It will explain the brief bio regarding the company. Will use the company manager or any other team images if needed. * In lower section there will be a team member appearance. Where you can put the team pictures to make company reputation more creditable. |
| Assumptions: |
| NA |

|  |  |
| --- | --- |
| ID | 05 |
| **Industries** | |
| Prerequisites : | |
| * NA | |
| Task Description: | |
| * This page will have the 2 industries option chemical & manufacturing. * It will have the specific product use for both of the industries * All details on the footer will be same as per home page * We can have contact form on the page if needed | |
| Assumptions: | |
| NA | |

|  |  |
| --- | --- |
| ID | 06 |
| **Blog** | |
| Prerequisites : | |

|  |
| --- |
| * NA |
| Task Description: |
| * This page will upload all the informative content in form of PDF or any simple word blog format. * Will try to have sign up option to read more by visitors. It will help to get data of the visitors coming on website. * All data will be saved in backend email provided by client. |
| Assumptions: |
| NA |

|  |  |
| --- | --- |
| ID | 07 |
| **Contact us page** | |
| Prerequisites : | |
| * NA | |
| Task Description: | |
| * Here customer service number and Email Id would be mentioned on the website for the user. * The user can contact them in case of nay query. * Will have the company location details with Google map * And contact us details and contact form. | |
| Assumptions: | |
| NA | |

|  |  |
| --- | --- |
| ID | 08 |
| **FAQs** | |
| Prerequisites : | |
| * NA | |
| Task Description: | |
| * All the FAQs would be mentioned in a format. * The visitor can read them to solve their query. * There would be an option to enter their query/question at the bottom. * They could click on the “Any other doubt?” tab to enter their respective question. | |
| Assumptions: | |
| NA | |

# Components Included in the scope

|  |  |
| --- | --- |
| Components | In-Scope? |
| Customize Dynamic web theme | YES |
| Consulting | YES |
| UI/UX Design | YES |
| Android App | NO |
| IOS APP | NO |
| Website - Landing Page (Responsive) | YES |
| Admin Dashboard | YES |
| Database | YES |
| Web Services/API | YES |
| Testing | YES |
| Project Management | YES |
| DevOps | NO |
| Multi-Language | NO |
| Content Writing | NO |
| SEO | NO |
| Graphic Design | NO |
| Logo Design | NO |

Project cost

|  |  |  |
| --- | --- | --- |
| SR No. | Requirements & Deliverables | Cost (INR) |
| 1. | Whole website cost |  |

# Payment Milestones

|  |  |  |
| --- | --- | --- |
| SR No. | Requirements & Deliverables | Cost Break Down |
| 1. | Upfront Payment | 25% |
| 2. | Upon M1 sign-off (50%) ( Service Page) | 25% |
| 3. | Upon M2 sign-off (75% completion) | 25% |
| 4. | Upon M3 sign-off (100% completion) | 25% |
| Total | | 100% |

Project Milestone

Estimated Time of Delivery: 8-10 weeks Note:

1. The timelines are estimated. They will be dependent on the timely delivery of all the deliverables from the client side.
2. The milestones are tested by the client on the test server. After a pass by the client, the milestone is over and the go live process starts. Any

Additional bugs on live are fixed within the support period.

1. The estimated timelines may be affected in case any complexities are faced during the development phase. In such cases, the client will be informed about the challenges and new timelines by the project manager.

# Change Request

The essential changes required during or after the project duration need to be intimated to our team in change request form as in when provided by Project Manager. A change would be defined as those, which were not defined in earlier agreed scope of work either in terms of addition, deletion and/or change content or any other such aspect of the system. Our team will charge the work to be done on an hourly or fixed cost basis on a pro-rata hourly cost as per the initial project proposal. Depending on the severity of change, additional time and cost for the changes would be provided to the client.

# Support

We would be providing the 35 days free bug support post UAT, if the code is not manipulated by any third-company.

This is the support phase where we take care of the bugs, which may be raised after final release and reported by application users. After the deployment of

The application 35 days free bug removal support will be provided.

* + 1. Bug fixes for removal of any crashes or unintended functionality of the product which was clearly depicted in pre-sprint documents.
    2. Project Management Tool (Track) Access and Ticket Raising Facility
    3. Our response time - Monday - Friday, 11:00 – 20:00 Hours IST.

# Recommendation

We would suggests to the client to change the password of servers post production, stopping access to all unwanted sources, thereby reducing the attack surface, which may lead to loss. In case of negligence at client end and subsequent loss of any nature, Banao Technologies will not be responsible.

# Intellectual Property Rights

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